



Corporate Profile

Realize a Multiplier Effect on Cloud Investments with a Business-driven SD-WAN Edge Platform



Silver Peak, the global SD-WAN leader, delivers the transformational promise of the cloud, offering customers a no-compromise WAN transformation strategy.

Silver Peak enables businesses of all sizes to achieve a multiplier effect from existing and ongoing investments in cloud applications and services by delivering on a no-compromise WAN transformation strategy. Powered by the Silver Peak self-driving wide area network™ (SD-WAN) platform, companies are able, for the first time, to achieve dedicated-like performance while running all cloud applications and services via broadband, even consumer broadband, with the highest levels of performance and security to deliver the highest quality of experience (QoEX) for application users and IT organizations.

There are six foundational requirements that underpin successful WAN transformation and allow companies to maximize the multiplier effect.

Only the Silver Peak Unity EdgeConnect™ SD-WAN edge platform delivers no-compromise WAN transformation:

1

RETIRE LEGACY: Eliminate the requirement for legacy routers, firewalls, costly MPLS connectivity and backhauling traffic to the data center

2

RUN ON ANY TRANSPORT: Confidently run your entire enterprise on shared, public broadband — even voice and video

3

REQUIRE NO SLA TRADEOFF: Deliver security, performance and the highest quality of experience for 1000s of cloud applications and services

4

AUTOMATE EVERYTHING: Auto-deploy applications and policies to 1000s of remote locations; centrally orchestrate change to keep a step ahead of changing requirements

5

ADVANCED SECURITY: Shift from hardware-centric perimeter firewalls to cloud-delivered security services; segment applications from end-to-end to shrink the attack surface

6

FREEDOM OF CHOICE: Leverage best-of-breed partner technologies with one-click integration to deliver an unmatched unified WAN edge solution

For 15 years, Silver Peak has been the agent of change for building a better WAN.

With more than 2,000 enterprise production deployments around the world, the EdgeConnect self-driving wide area network platform drives unprecedented levels of business success, uniquely fueled by four key differentiators.



BUSINESS-DRIVEN:

- > **Top-down approach:** performance, security and routing dictated by top-down business policy, not bottoms-up network constraints
- > **Application-specific routing:** network resources are priority-driven to match the business criticality of every application
- > **Centralized orchestration:** of all business intent overlays



HIGHEST QUALITY OF EXPERIENCE

- > **Highest quality of experience for users:** always consistent, always reliable application performance as well as the highest quality of voice and video, even over broadband
- > **Highest quality of experience for IT:** high availability and resiliency means IT can keep users productive and happy



CONTINUOUS ADAPTATION

- > **Beyond automation and templates:** power a self-driving wide area network that gets smarter every day
- > **Adaptive internet breakout:** automates updates for millions of cloud applications – ensuring users can always connect to any application without IT intervention
- > **Centralized orchestration:** enables self-learning to maintain continuous control and alignment with business intent



UNIFIED PLATFORM

- > **Centralized orchestration:** complete observability of your entire wide area network through a single pane of glass
- > **Rapid deployment:** zero touch provisioning with full orchestration and lifecycle automation, end-to-end segmentation and broadband QoS
- > **Multiply ecosystem investments:** leading technology, security, cloud and service provider partnerships extend the value of the WAN

A Modern Self-Driving Wide Area Network Platform

The Silver Peak Unity EdgeConnect SD-WAN edge platform can be deployed in remote and branch offices, regional hubs, data centers and in the cloud. It is customer proven. And it is available today.

FOR ENTERPRISES:

The EdgeConnect SD-WAN edge platform accelerates cloud and digital transformation initiatives, enabling enterprises to build a modern business-driven WAN that delivers 'dedicated-like' performance, QoEX and security across all cloud applications over broadband.

EdgeConnect physical, virtual or cloud appliances support industry standard hypervisors and are purchased via subscription-based licensing.

The platform is centrally managed with [Unity Orchestrator™](#).

FOR SERVICE PROVIDERS:

The EdgeConnect SD-WAN edge platform provides a path to rapidly expand and scale managed service offerings, enabling enterprises to quickly deploy turn-key managed SD-WAN services.

Service Providers centrally manage all customer deployments with multitenant [Unity Orchestrator^{SP}](#).

FOR ENTERPRISES AND SERVICE PROVIDERS, optional [Unity Boost WAN Optimization](#) software, available on demand, mitigates latency and ensures high application performance over distance.



Our company's enduring focus on building better WANs, enables our customers to achieve a multiplier effect from their cloud investments, manage continuous change and realize the freedom of choice to select any combination of transport, deployment model and one-click technology integration to drive business agility and competitive edge. With a sole focus on WAN innovation and transformation, only Silver Peak can deliver on no-compromise WAN transformation. Simply put, more focus means more expertise.

A Rapidly Expanding Customer Base

Silver Peak has more than 2,000 production SD-WAN customer deployments across more than 100 countries. They extend across a broad range of industries, ranging from the largest enterprises to mid-market enterprises and cloud service providers.

All our customers receive 24/7/365 follow-the-sun global support and logistics that are in-sourced—a rare benefit.

Customer-Focused Partnerships

The CRN award-winning **Silver Peak Partner Edge channel program** ensures that our customers are served well by our channel partners around the world. Silver Peak has value-added resellers and service-provider partners across more than 80 countries.

With the broadest **strategic technology alliance ecosystem in the industry**, including leading networking, security and cloud companies, we partner to develop and deliver solutions that extend the value of the WAN for our shared customers.

CUSTOMERS INCLUDE:



PARTNERS INCLUDE:



A growing movement of companies around the world are transforming their WAN with Silver Peak and realizing a multiplier effect from their existing and ongoing investments in cloud applications and services.

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